4 PERSPECTIVES ON FIFTH GENERATION COMPUTING*

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ABSTRACT

In 1981 the Japanese announced a program of research on a fifth generation of computing systems (FGCS) that will integrate advances in very large scale integration, data base systems, artificial intelligence, and the human computer interface into a new range of computers that are closer to people in their communication and knowledge processing capabilities. The proposal was a shock at first but Western research quickly reoriented to match the Japanese program. This paper considers fifth generation computing from a wide range of perspectives in order to understand the logic behind the program, its chances of success, and its technical and social impact. The need for a consumer market for mass-produced powerful integrated circuits is shown to underly the Japanese objectives. The project is placed in a historical perspective of work in computer science and related to the preceding generations of computers. The main projects in the Japanese program are summarized and discussed in relation to similar research elsewhere. The social implications of fifth generation developments are discussed and it is suggested that they grow out of society's needs. The role of fifth generation computers in providing a new medium for communications is analysed. Finally, the basis for a Western response to the Japanese program is summarised.

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1 INTRODUCTION: THE SHOCK OF THE FIFTH GENERATION

The Japanese initiative in 1981 of scheduling a development program for a fifth generation of computers (Moto-oka 1982, Simons 1983, Fuchi 1984, Hirose & Fuchi 1984) shocked a drowsy West into realizing that computer technology had reached a new maturity. Fifth generation computing systems (FGCS) would integrate advances in very large scale integration (VLSI), database management systems (DBMS), artificial intelligence (AI), and the human computer interface (HCI) into a new range of computers that were closer to people in their communication and knowledge processing capabilities. It may be difficult to recapture the shock of this announcement: it was unforeseen, from an unexpected source, gave a status to AI research that was yet unrecognized in the West, and proposed an integration of technologies that were still seen as distinct.

FGCS involved a surprising confluence of features even to an industry habituated to innovation in technologies and concepts. Computer professionals are part of information technology, familiar with the computer and not naturally sympathetic to either those who fear it or those who see it as saviour. However, one attractions of the technology is surely the element of surprise, that each new journal and magazine shows something existing today that seemed to be some years away. No matter how we adapt to the pace of change, its acceleration always causes it to be a step ahead of us. The Japanese announcement is the most recent example of such future shock (Toffler 1970) in the computer industry.

The recognition of the significance of computing technologies such as AI, and the prestige and funding that accompany it, are clearly welcome to many in the computing industry. Around the world resources have been allocated to responsive competing activities. Western research has quickly reoriented to match the Japanese program (HMSO 1982, Steier 1983). Wry remarks may be made to the effect that prophets have no honour in their own country (Feigenbaum and McCorduck 1983). However, it is accepted that a nation with the track record of competition in the auto and semiconductor industries achieved by the Japanese (Davidson 1984) is credible in its high technology planning. This credibility is now accepted as legitimating much related research in the West. We may rejoice in the funding and status accorded frontiers computing science, but we should still remember our own surprise at the announcement and continue to ask the questions that the fifth generation concepts raise.

The pioneers of computing technology raised questions about its long-term impact on the structure of our society (Wiener 1950). Does fifth generation computing presage massive social change, the post-industrial society (Bell 1973), the third wave of civilization (Toffler 1980) and the information age (Dizard 1982)? The Japanese program has been justified in terms of economics, market requirements and leadership in technology. Are there other rationales which explain it? In the computer industry there has always been an interplay between technology-led and market-led developments. What are the technology and market forces on fifth generation developments? How can we avoid the surprises in future; is there a better model of the technological, economic and social dynamics underlying the development of information technology? AI was oversold in the 1960s and there was a backlash in the 1970s; is the fifth generation being oversold now and will there be a

backlash? The Japanese program looks like system integration of every frontier technology in computer science. What will we have at the end and why should we want it? What are the implications of achieving the fifth generation goals?

The wave of activity triggered off by the Japanese initiative is not a good environment in which to examine the current status of computing technology and our long range objectives. The objectives have been set. The paradigm has become accepted and a new value system has been widely adopted. Such shifts are common in science and technology (Kuhn 1982) and the very fact that one has occurred will soon be forgotten. However, there are many reasons why it is appropriate to look now at some of the deeper factors underlying the fifth generation program. The questions raised above are of broad general interest to many people, industries and nations throughout the world. They are also of major relevance ot the planning of the fifth generation and responses to it. In establishing such activities we are engaged in both predictive and normative technological forecasting. Past forecasts for the computer industry have proved notoriously wrong. Some promising technologies have emerged. In general overall trends have occurred well before predicted dates. Can we learn any lessons from this history in planning current programs? If we cannot predict how do we manage the change, unexpected failures, and unexpected opportunities? Will spin-offs outside the program be more important than the goals achieved within it?

This paper provides a framework for discussing these questions by examining fifth generation computing from a number of different perspectives, historical, social, economic and technical. It suggests that we are in a time of fundamental change in the impact of computing on society, and vice versa, and that a variety of perspectives from inside and outside the industry can help us to focus on the key issues for the computing industry and for society.

2 FIFTH GENERATION OBJECTIVES

It is important to avoid confusion between two quite separate Japanese computer development programs, both funded by MITI, the Ministry of Trade and Industry (Johnson 1983). The National Superspeed Computer Project is an 8 year program started in January 1982 by the Scientific Computer Research Association, a consortium of the national Electro-Technical Laboratory and six Japanese computer companies. The objective is a machine with 10 billion floating point operations a second (10 BFLOPS) and one billion bytes memory with a speed of 1.5 billion bytes a second. The most likely technology is the high-electron mobility transistor (Eden & Welch 1983), with Josephson junction devices an alternative (Zappe 1983). Thus, the outcome of this project could be machines highly competetive with successors to the Cray-1 and Cyber 205, and concern has been expressed about te erosion of the US position in supercomputers (Buzbee 1982, Barney 1983, Wilson 1983, 1984).

The Fifth Generation Computer Project was started in April 1982 and has a far broader base, a longer term and less specific objectives. ICOT, the Institute for New Generation Computer Technology, has 40 research staff seconded from industry and close links with a number of university projects on AI, its technology and applications, both in Japan and abroad. The objective is:

> "knowledge processing systems" using "latest research results in VLSI technology, as well as technology of distributed processing, software engineering, knowledge engineering, artificial intelligence, and pattern information processing: and contributing "to the benefit of all humankind." (ICOT 1983 P.1).

ICOT policy is determined by a Main Committee chaired by Moto-oka of Tokyo University, a Social Needs Sub-Committee chaired by Karatsu of Matsushita, an Architecture Sub-Committee chaired by Aiso of Keio University, and a Theory Sub-Committee chaired by Fuchi, the Director of ICOT. The short-term objective of current work at ICOT is tools production, notably a Sequential Inference Machine (SIM) working at 30 KLIPS (logical inferences a second) operating in December 1983, and a Parallel Inference Machine (PIM) using dataflow techniques scheduled for late 1984 and ultimately capable of working at 1 GLIPS (Kawanobe 1984).

Thus, while Fifth Generation machines may be justly termed "supercomputers", they are not targeted against current machines but are rather the necessary support to a new generation of knowledge processing systems. The only comparable machines are the various LISP machines of LMI, Symbolics and Xerox (Myers 1982), which currently occupy only a small and specialist market niche. There has been concern expressed about the Fifth Generation Project which recognizes its knowledge engineering content (Feigenbaum & McCorduck 1983), but in much of the press coverage the classical supercomputer and the knowledge supercomputer have been lumped together as the fifth generation, and the essential differences between them have been lost.

It is easy to understand why the Japanese would wish to compete with the USA in the well-established world market for supercomputers. However, it was a shock to the Western computer science world when Japan overnight legitimated AI and HCI research by making them the central themes of their Fifth Generation Project. If we lose the distinction between the two types of supercomputer we also lose this sense of shock and the curiosity to understand the significance of the logic behind their decision.

In the next section we develop a chain of reasoning stemming from developments in circuit technology and their impact on the market place which may provide a basic rationale for the surprising foci of attention of the Japanese Program.

3 VLSI: THE UNDERLYING TECHNOLOGY PUSH INTO CONSUMER MARKETS

The dominant objective of the fifth generation proposals is not the classical supercomputer but a more subtle one at the HCI, the ease of use of computers by people. As Moto-oka notes:

> "In these systems, intelligence will be greatly improved to match that of a human being, and, when compared with conventional systems, man-machine interface will become closer to the human system." (Mota-oka 1982 p. 7)

and Karatsu reiterates the HCI theme:

> "Until today, man had to walk toward the machine with effort to fit precisely. On the contrary, tomorrow, the machine itself will come to follow the order issued by man." (Karatsu 1982 p. 106).

However, ease of use is not a primary objective in its own right. One can see it as satisfying a market need to make computers more readily used and hence more attractive and more widely used. Behind this market need, however, is a deeper "need for a market" that is generated by the inexorable logic of VLSI chip manufacturing. We are moving towards a surplus of chips that can be absorbed only by the worldwide consumer market.

Some people attempting to buy certain processor and memory chips today will find the concept of a surplus ludicrous. However, scarcity in the latest devices is brought about by the current extreme price competition in small computer systems; simplistically, that all micros are much the same hardware and differentiated primarily by cost. Two hundred and fifty six Kilobyte RAM's and processors with inbuilt DMA and communications make a significant difference to board size and manufacturing cost. The newest devices will always be in great demand and short supply. However, history suggests that for the previous generation of devices there will be a price war between suppliers because of over-supply.

This over-supply problem will worsen with increasing power of the coming generation of chips. There are three major factors underlying this power: increasing gates per chip; increasing speed of operation; increasing ease of design. In the 1970's Gordon Moore of Intel noted that the number of gates per chip had been doubling each year since the advent of the planar process in 1959. From 1973 to 1984 the rate of growth has dropped to a doubling every eighteen months and will probably decline further. However, one megabit chips have already been announced and there is confidence that one billion device chips will be achieved by the year 2000 (Robinson 1984).

A second factor increasing power is that the increasing number of gates in modern VLSI is achieved through decreases in element size that also increase speed. Increases in complexity and increases in speed are positively correlated rather than subject to trade-off. Changes in the materials used in seminconductor manufacture, such as that from silicon to gallium arsenide (Johnsen 1984) will also serve to increase speed until we begin to approach the ultimate limits of quantum mechanical effects.

The third factor increasing available power is the development of computer-aided design techniques for developing integrated circuits. Silicon compilers (Rupp 1981) are similar in concept to language compilers in that they take a high-level specification of design objectives, constraints and techniques, and concert it to a specification of a solution satisfying the oajectives, within the constraints using the techniques. However, instead of producing object code for a target computer that will run a program the silicon compiler produces a layout for a chip in a target circuit family that will result in an integrated

circuit. Such computer-aided design systems have already proved their worth in the development of mainstream computer chips such as Ethernet (Hindin 1982) and Vax (Fields 1983) chips, and will increasingly enable the power of integrated circuits to be harnessed responsively to the changing needs of more specialist markets.

The potential power of modern integrated circuits has become extremely high. The problem is to know what to do with this power. Processor, memory and support chips account for the bulk of high-volume demand, with communications and graphics forming a second tier (Electronics 1984). The $12 billion turnover of the semiconductor industry in 1984 corresponded to some 25 chips a year for every person in the world; about one million transistor equivalents a person a year. We are manufacturing more and more of a product whose power is already great and increasing. The professional markets absorb much of this capacity now but only the consumer markets can support it in the long term. However, computer technology as yet plays only a minor role in these markets; one limited by the technical skills required of computer users. The key thrust of the fifth generation program is to overcome this limitation and make computers accessible to all by moving from information processing to knowledge processing, and from a machine-like interface to the user to a human-like interface through speech, writing and vision.

Fig. 1 shows the economic logic behind the fifth generation and the way this leads to the specified technical program (Gaines & Shaw 1984a). The surplus capacity for chips is resolved by targeting consumer markets and this requires that any one can use a computer and has the motiviation to do so in a domestic context. This requires improvements to the human-computer interface, realistic simulation of real and fantasy worlds and the capability to encode expertise for use by others. These requirements then lead to projects for speech recognition, high-resolution graphics, languages for knowledge-processing and so on. The customizability of computers is an important feature that must not be lost and yet the volumes involved are too large for professional programming. Hence automatic programming in some form or another is also necessary. The logic of the market place leads to the projects which form the fifth generation program.

Thus, the dramatic swing of computer technology into the consumer market through the advent of the personal computer will go very much further as the fifth generation objectives are achieved. There will clearly be spin-offs of technology into the military, scientific, industrial and commercial markets but these will be side-effects of the main thrust rather than the primary target. The social impact of fifth generation computing will be a universality of computer technology operating at the level of the mind of man. The key to commercial success in this technology will lie in understanding this impact and the new markets that underly it.

The following sections are concerned with perspectives on fifth generation computing that give a basis for this understanding.

4. THE FIRST FOUR GENERATIONS

The surprise at the Fifth Generation announcement was due to failure in technological forecasting (TF). We did not foresee AI and HCI

technologies being so central on the time scales scheduled by the Japanese. Such failures are common in all areas of TF (Godet 1983) and have been prevalent in the computer industry from the early days when a few machines were seen as adequate for all needs. It is worth examining analyses of the early generations and forecasts about the fourth and fifth generations to look for the basis of success and failure in prediction. Withington's (1974) analysis of ten years ago is particularly interesting because he is describing 3 generations and predicting the fourth, which we now know about, and the fifth, which we are also predicting ten years later. Fig. 2 presents his analysis in tabular form.

Withington's retrospective of the first three generations shows that they may be distinguished by hardware, software or pattern of application, since all three are correlated. His description of the fourth generation then coming into use emphasizes large file stores and satellite computers which came about as database and distributed systems technology. Virtual machine software also came about but did not have as much impact as expected. Other articles of the mid 1970s emphasize universal emulators and the need for each generation of hardware to be able to run the software of all previous generations. Many manufacturers experimented with such emulation of competitors' machines but it has not become widely adopted, possibly because of software copyright and licensing problems. This was also the era of hardware/software unbundling.

Withington's projections of the fifth generation, like all at that time, fall far short of target. Magnetic bubble technology lost out to advances in semiconductors. Interactive languages and convenient simulation were a major part of the fourth generation thrust. Part of the reason for this failure in TF is that the three generations up to the fourth has been defined by IBM in introducing new families of machines. The third-generation 360, however, was upgraded to the 370 with little change in basic architecture and this has continued with the 3030, 4300 and 3080 series where greater power and cost-effectiveness has been the rule rather than architectural innovation (Wiener 1984). Some have doubted there has been a fourth generation:

> "If the concept of computer generation is tied directly to advances in technology, we are faced with an anomalous situation in which the most powerful computers of 1979-1980, the CDC Cyber 176 and the CRAY 1, would have to be assigned to the second and third generation, respectively, while the most trivial of hobbyist computers would be a fifth-generation system." (Rosen 1983).

This remark captures the essence of the problem of TF, for the business cycles underlying generations are related to market forces selectively emphasizing innovations in technology, not vice versa (Jantsch 1967). The market forces are themselves generated from social dynamics, and the technology is only a correlational, not a causal, variable. An early paper on the fourth generation in 1968 makes a plaintive remark which is another clue to the nature of computer generations:

> "Today, programming has no theoretical basis and no theories. Why? Programming need not remain a handicraft industry. The designers of fourth generation computers must regard programming as a science rather than an art." (Walter, Bohl & Walter 1968).

After the second generation advances in the science of programming became more significant than refinement of computer architectures. The multi-tasking, time-sharing operating systems and database management systems of the third generation were the significant waves of new technology; they led to penetration of markets for integrated corporate information systems and computer utilities. The personal computer, word-processor, spread-sheet and games of the fourth generation led to penetration of markets for low-cost personal resources for work and play.

Withington's titles for each generation are very evocative. The 1959s were an era of gee whiz - computers can do everything. This was necessary to support the act of faith by their users that one day they might become cost-effective. It took at least one more generation for this to happen. His name for the fifth generation is surprisingly apt; expert systems are certainly action aids, and they will be used for semi-automatic operating decisions. It is again an act of faith today that they, and other developments coming out of AI will become cost-effective in a wide range of applications. Withington was able to project the function of the fifth generation better than its technology because it is the continuous evolution of social needs that determine the function whereas the technology is searched out from any available and may change discontinuously.

The following three sections analyse the underlying trends in the key fifth generation technologies during the preceeding generations. Later sections examine the way in which the generations have been driven by social needs. Withington's dates for the generations were based primarily on IBM generations and do not take into account other families of machines. More recently historic analysis suggests that it is better to define the generations in eight year segments as: zeroth 1940-47, first 1948-55, second 1956-63, third 1964-71, fourth 1962-1979, fifth 1980-1987, and sixth 1988-1995. These definitions will be used in the next two sections and discussed in the third.

5. PRECURSORS IN AI DEVELOPMENTS

Perhaps the greatest element of surprise about the Japanese program was its dependence on advances in AI research. This has always been an important part of frontier research in computer science but not of major commercial significance. However, the argument of the VLSI push to consumer markets leads to a basic requirement for computing technologies that are part of AI, notably knowledge processing, natural language communication and speech recognition. The commercial requirement for AI to be routinely available marks the beginning of a new era for this field of research. The cycle of AI research shown in Fig. 3, from over-optimism in the 1960s through disenchantment in the 1970s to commercial success in the 1980s, is a significant historic framework for fifth generation developments.

The concepts underlying AI of 'mind as mechanism' were already present in the zeroth generation era of the 1940s with McCulloch and Pitt's (1943) work on the logic of neural networks and Rosenblueth, Wiener and Bigelow's (1943) analysis of behaviour, purpose and teleology. This led in the first generation era to Wiener's (1948) development of cybernetics and Bertalanffy's (1950) development of general systems theory, and the cybernetic machines emulating feedback in animal behaviour such as

Ashby's (1952) homeostat and Walter's (1953) tortoise. In this era also Turing (1950) raised the question of how we might test for the emulation of human intelligence in computers.

However, the generally accepted starting period for research on AI is in the second generation era of the late-1950s with work by: Newell, Shaw and Simon (1958) on the General Problem Solver; Samuels (1959) on a checkers player; McCarthy (1959) on programs with common sense, Selfridge (1959) on Pandemonium; Rosenblatt (1958) on the Perceptron; Widrow (1959) on Adalines; Solomonoff (1957) on mechanized induction; and Farley and Clark (1954) on neural nets. Minsky's (1961) survey gives a fairly comprehensive feeling for this era world-wide. The logic behind much of the work was that new forms of computer organized as aggregates of simple, self-organizing elements, could be induced to perform a task by mechanisms oif learning through mimicking, reward and punishment similar to those of animal learning (Gaines & Andreae 1966).

These objectives and this type of work characterized the goals and approaches being taken worldwide at that time. They should be placed in the context of the early development of digital computers where slow, expensive, unreliable machines with mercury-delay linje memories were still in use programmed in various forms of assembler or autocode. The JOSS, Culler Fried, PLATO and Project MAC experiments on timesharing were part of the same era (Orr 1968). The atmosphere was one of immense excitement at the potential for computer systems to lead to the augmentation of human reasoning and man-machine symbiosis to use the terms of books and papers of that era (Sass & Wilkinson 1965).

The excitement and the funding died down through the 1960s as a result of two main factors. Firstly, the work did not fulfil the promises made on its behalf: neural nets did not self-organize into brains; learning machines did not learn; perceptron-like elements did not recognize patterns. Secondly, the conventional digital computer became more reliable, smaller, faster, and cheaper, and the advantages of its sheer generality became widely realized. In the third generation era of the mid-1960s effort switched out of designing brain-like machines to emulating human-like activities on general-purpose computers (Goldstein & Papert 1977). The focus of attention also became human performance, not human learning or human simulation. The initial rationale for this shift was that: if we could not program a computer to perform a task then it was unlikely that we could program it to learn to perform that task; and if we could not program it somehow then we certainly could not in a way that simulated a person. This became the definition of legitimate artificial intelligence research in the late 1960s and early 1970s: the performance of tasks that required intelligence when performed by people.

While the AI community regrouped around the revised goals in the third generation era, the time scale between research and widespread publication is such that even by the start of the fourth generation era of the early 1970s many outside that community felt the necessity to express disenchantment with the whole endeavour. Dreyfus (1972) in his book, What Computers Can't Do, detailed many of the over-optimistic claims for AI research and the ensuing under-achievement. He points to weaknesses in the philosophical and methodological foundations of work in AI. His 1979 revised edition at the end of the fourth generation era reports some of the intervening debate resulting from his book and the

changing priorities in AI research. His original book was a well-balanced report that can be criticized primarily because it was out of date by the time it was published. Those in the AI community had already learnt the lessons he expressed and changed their strategy.

Lighthill's (1973) negative report on behalf of the SRC on the status of AI research and the appropriate level of its funding in the UK reflected the disenchantment at the end of second generation work with its over-sell and lack of achievement. However, there was another motivation behind the commissioning of that report and that was the fear of some of those responsible for developing computer science departments in the UK that AI research would be funded most strongly outside those departments. At a mundane level the misgivings came from the realization that the expensive and powerful computers then necessary for AI research might not be used to improve the research facilities of recently formed computer science departments. More fundamentally it was sensed that developments in AI might prove to be a major part of the future foundations of computer science. Whatever the motivation, the outcome of the report was very negative for AI research in the UK during the fourth generation era (Fleck 1982).

Weizenbaum's (1976) book, Computer Power and Human Reason was a far more personal statement than that of Dreyfus by someone who had been responsible for one of the early achievements of AI research. His ELIZA program (Weizenbaum 1966) was widely acclaimed in the late 1960s as the first successful attempt at passing the Turning test for AI. It could carry out cocktail party conversation with a person at a terminal that was remarkably human-like. However, the acclaim became embarrassment as it was realized the simple mechanisms of ELIZA illustrated the weakness of the Turing test rather than a major advance in AI. People were all too ready to discern intelligence in machines and men, and commonsense human judgement in the matter was not an adequate criterion. The AI community was forced to re-consider what was meant by intelligence.

The shift of attention of AI work in the third generation era de-emphasized requirements for power and generality, consideration of computer architecture, and the simulation of human operation. It instead emphasized requirements to encode human expert knowledge and performance, by whatever means, for emulation by the computer. These targets resulted in practical achievements in the development of systems that could perform in diagnostic inference tasks as well as human experts, and fourth generation era became that of expert systems research (Michie 1979).

The strength of this paradigm shift cannot be over-emphasized. It defined the boundaries of an AI community that established parameters for funding and publication. The focusing of effort on performance led to achievements recognized outside this community and hence established the legitimacy of AI research. in recent years the community has become strong enough to begin to re-absorb some of the earlier objectives and concepts. Human simulation rather than just emulation is an objective of cognitive science (Lindsay & Norman 1977, Johnson-Laird & Wason 1977). Certain aspects of knowledge acquisition processes subsumed under learning are proving significant. The first steps are being taken towards new computer architectures targeted on AI requirements.

It would be foolish to pretend that the academic debates and funding struggles of the 1970s culminated in a clear realization of the significance of the eras described. The over-sell era remains in many people's minds. The reaction era of regrouping under siege and bitter struggle remained in others. It took a nation of the East to draw to the attention of the West what its AI research had achieved in the achievement era and the significance of this for the world economy. We are now in the commercialization era where the understanding and development of FGCS are being treated as a national priority by many nations. The defence and commercial implications of achieving even part of the objectives set by the Japanese are a more compelling argument than any the AI community had been able to muster. The socio-cultural implications might also be overwhelming. The close AI community of earlier eras no longer exists. The financial pull of industry has fragmented effort (Business Week 1984) and it will be some time before new patterns of activity are clarified.

6. PRECURSORS IN HCI DEVELOPMENTS

The emphasis on the human-computer interface in the Japanese fifth generation program is less surporsing than that on AI, and this mirrors the less dramatic history of HCI research and development (Gaines 1984). In many ways it parallels that of AI but has not given rise to the similar strong emotions. This may be due to the perceived thrust of the differing objectives: AI to emulate and possibly excel or replace us; HCI to support our interaction with the computer and enhance our own capabilities. It is probably more due to the differing resource requirements: AI research has needed a high proportion of the time of large expensive machines; HCI research has been possible ethologically by observing users of existing systems and through behavioural experiments on small laboratory machines (Gaines 1979). In recent years there has been a strong convergence between the two areas as AI techniques have come to be applied in HCI development. AI research has come to concentrate on the combination of person and computer in joint problem solving, and AI techniques have become usable in low-cost systems.

Again it is possible to see the beginnings of concern with HCI even in the zeroth generation era of the 1940s with such remarks as Mauchly's in 1947 stressing the importance of ease of use of subroutine facilities:

> "Any machine coding system should be judged quite largely from the point of view of how easy it is for the operator to obtain results." (Mauchly 1973).

Control about social impact was expressed in the first generation era by Wiener (1950) in his book on the Human Use of Human Beings, and the second generation era saw Shackel's (1959) work on the ergonomics of a computer console. This era also saw the publication of what appeared an over-sell for its time, that of Licklider's (1960) man-machine symbiosis. However, the "symbiosis" was not over-sold but stated only in low-key terms of computer support for our cretive activities by off-loading data processing and informtion retrieval. Petri's (1962) theory of asynchronous systems (petrinets) was developed to model data processing systems including human users.

It was in the third generation era that HCI began to flourish with the development from 1963 onwards of the first time-shared interactive

systems such as MIT MAC (Fano 1965), RAND JOSS (Shaw 1968) and Dartmouth BASIC (Danver & Nevison 1969). Such systems came into widespread use, however, well before the human factors principles underlying their design were understood. Even towards the end of the third generation era in surveying work on man-computer interaction, Nickerson (1969) remarks on its paucity and quotes Turoff to the effect that psychology should be able to contribute greatly to the design of interactive systems:

> "When one looks at some of the current systems of this nature, it becomes quite evident that the evolution of these systems has not been influenced by this field."

Hansen (1971) seems to have made the first attempt to tabulate some user engineering principles for the design of interactive systems. Sackman's (1070) Man-Computer Problem Solving and Weinberg's (1971) Psychology of Computer Programming did much to stimulate interest in the possible applications of human factors principles in computing science.

The fourth generation era that saw achievement in AI also did so in HCI. Sime, Green and Guest (1973) aroused experimental psychological interest in HCI with the publication of their paper on the Psychological evaluation of two conditional constructions used in computer languages. Martin's (1973) Design of Man-Computer Dialogues began to formalize the guidelines for HCI design and the problems of the naive user were highlighted in Wasserman's (1973) paper at the NCC on the design of 'idiot-proof' interactive programs. The mid-1970s was the beginning of the era of the personal computer and the availability of low-cost computers with graphic displays led to their increasing use in psychological studies, and a boom in the associated literature. The decline in computer costs and the decreasing differences in computer facilities led to increasing commercial interest in good human factors as a marketing feature. Ease-of-use and user-friendliness began to be seen as saleable aspects of computer systems, and human engineers as product generators. Labour organisations intensified commercial interest as they promoted legislation relating to human factors of computer systems in the workplace, particularly the ergonomics of displays (Grandjean & Vigliani 1980). Research on HCI developed in industry and the papers from commercial sources further expanded an already swelling literature.

There has long been a close, but ambivalent, relationship between studies of AI and those of HIC. Their key joint roles in the fifth generation program makes it important to examine this relation and those to other areas such as cognitive science and software engineering. Abstract definitions are probably of less value than a simple example that exaggerates the differences in appraoch. Consider a problem of overcoming the barriers to database access by casual users: the AI approach to this problem might be to build a better database system with understanding of the user, his requirements, and natural language communication, i.e. to put all the load on the computer and make it intelligent enough to deal with the casual user; the applied psychology approach might be to develop a training program for casual users that gave them as rapidly and effectively as possible the skills to use the database, i.e. to put all the load on the person amd make him skilled enough to cope with the computer; the HCI appraoch might be to determine where the problems lie in the interface between user and computer and design a communication package that helps him formulate his requests in a

way natural to him but which can be translated easily into a form natural to the database, i.e. to remove as much of the load as possible from both systems and share what is left between them.

In practice, a pragmatic system designer will take what he can get from all three approaches and put together a working system. However, the example shows, in very simplistic terms, both the close relationships between the disciplines and their differing orientations. Fig. 4 incorporates related disciplines into an influence diagram indicating the rich structure now underpinning fifth generation computer systems.

AI and HCI are now major influences on computer applications and both have influenced software engineering: AI by the development of symbolic languages for knowledge processing and HCI by developments for dialog engineering. AI has had a direct influence on HCI by the introduction of intelligent interfaces and natural language processing. It has also had an indirect influence through its promotion of interest in cognitive science and computational linguistics which provide tools for HCI. These areas have become influential in psychology and ergonomics providing foundations for HCI. Completing the loop, psychology in its turn has influenced thinking in AI where the goal has been to emulate human intelligence rather create truly artificial intelligence. The diagram is over-simplified and cases can be made for counter-influences to those shown but it serves to show the key roles and close relationship of AI and HCI in supporting software engineering for the next generation of computer systems.

7. PAST, PRESENT AND FUTURE GENERATIONS

It is useful to bring together the discussion of the past three sections and show the historic development of the various generations of computer systems. Fig. 5 is a retrospective view of the generations based on an extensive list of significant events in computing. Generations zero through four show a 3-year cyclic pattern that corresponds to the well-known Juglar business cycle (Rau 1974, Bernstein 1972), and this has been projected to generations five and six. At the beginning of each generation a new systems technology comes into existence and at the end it is mature. The technology depends upon correlated advances in a number of sub-systems technologies with variation in which one is innovative at each stage. Withington's names have been retained for all but the fourth generation which has been retitled personal resources to subsume both database access and the personal computer. The zeroth generation is seen as approaching the partnership of Licklider's man-machie symbiosis.

AI research has been shown separately because of its importance to the fifth generation program. It existed in each generation but its tactics changed markedly from one to another. The cybernetic approach of generality and simplicity dominated generations zero through three, but by the end of the third generation it was recognized as an oversell and there was a paradigm shift away from neural nets and learning machines to knowledge representation and performance. AI researchers reacted to the failure of systems based on brain-like mechanisms and switched effort to creating human-equal performance by any means. There was also an over-reaction suggesting that the research was a waste of resources.

However, the performance paradigm produced breakthroughs such as SHRDLU (Winograd 1972), MYCIN (Shortliffe 1976) and ROBOT (Harris 1977), and the fourth generation ended with widespread acceptance of the commercial possibilities of AI: that natural language interaction with computers was possible in commercial systems; and that expert systems encoding human expertise could be used to enhance human decision making in medicine and oil prospecting. The Fifth Generation proposals are based on these results and propose to take them to their logical conclusion under the pressure of the forces towards the consumer market already noted. This generation commenced in 1980 with the commercial availability of LISP machines and will be completed by 1988 as this technology becomes widely available at low-cost and high-speed, and is exploited in the consumer market place.

The projection of the sixth generation from this table is clearly speculative and prone to error. It will probably involve new sub-system technologies for high-density informtion storage and processing which are under investigation now, such as optical logic and organic processing elements (Tucker 1984). The AI and HCI activities will have competely converged and the research focus will move down from the cortical knowledge-processing level of the brain to the limbic attention-directing level. This is only now beginning to be studied in cognitive science (Norman 1980) and manifests itself in human emotions and awareness (Gaines & Shaw 1984c).

This is the historic framework in which FGCS developments are taking place. However, they are also defined by the content of the Japanese FGCS program and the next section analyses this in detail.

8. THE ICOT PROGRAM

One of the most interesting features of the Japanese proposal is the presentation of a detailed technical program involving some twenty seven projects. Each project is specified in terms of its objectives, particular research and development emphasis, and most projects have quantified targets and schedules. The projects are highly inter-related and the overall program design is highly pragmatic with a mixture of top-down and bottom-up objectives (Aiso 1982).

The presentation of the technical program is top-down with the highest level being basic applicatio system, implemented in basic software systems, running on new advanced architecture, connected as distributed function architecture, and built with VLSI technology. Running across levels are systematization technology projects for system integration, and the program is pump-primed through a development supporting technology project.

The following sections outline the individual project objectives and schedules, and relate them to other work.

8.1 Basci Application Systems

The projects grouped as application systems are concerned with some of the major commercial uses seen for FGCS and are probably best regarded as test cases that are perceived as driving the lower level technologies to their limits.

8.1.1 Machine Translation System

The objective stated (Moto-oka 1982 p. 38) is a general-purpose, multi-lingual translation system handling a vocabulary of 100,000 words with 90% accuracy leaving the remaining 10% to human translators. The overall cost should be 30% or less than human translation.

This application is of great significance to the Japanese since their technological society requires interaction with Western scientific literature that is particularly difficult given the different script and language structure of Japanese. Machine translation (MT) was an area where there were great aspirations even in the first generation era (Weaver 1955). Bar Hillel was a leading worker in this area in the 1950s but by 1962 was expressing disenchantment not only with progress to date but also with the possibility of future progress:

> "It seems now quite certain to some of us, a small but apprarently growing minority, that with all the progress made in hardware, programming techniques and linguistic insight, the quality of fully autonomous mechanical translation, even when restricted to scientific or technological material, will never approach that of qualified human translators and that therefore MT will only under very exceptional circumstances be able to compete with human translation." (Bar Hillel 1964, p. 182).

He goes on to give reasons concerned with the human use of their special capabilities:

> "A complete automation of the activity is wholly utopian, since the fact that books and papers are usually written for readers with certain background knowledge and an ability for logical deduction and plausible reasoning cannot be over-ridden by even the cleverest utilization of all formal features of a discourse." (Bar Hillel 1964, p. 183).

The use of background knowledge, logical deduction, and plausible reasoning are all objectives of fifth generation systems and makes machine translation a particularly interesting test of the extent to which they are being achieved. We have made much progress in natural language processing in the twenty two years since Bar Hillel made these remarks (Schank & Colby 1973) but they are valid today, no longer describing an impassable barrier, but certainly a major hurdle. The Japanese objectives are not too demanding at the current state of the art, certainly for technical material. Tucker (1984), for example, describes a practical syste, PAHO, for Spanish-English translation and suggests how the use of Wilks' (1979) preference semantics and Schank's (1975) conceptual dependencies (Carbonell, Cullingford & Gershman 1981) may be used to give truly hgih-quality translation.

8.1.2 Question Answering System

The objective stated (Moto-oka 1982 p. 39) is a general-purpose question answering system for use as an intelligent information service and as part of specialist systems for such applications as computer-aided design and robotics. The five year target is a specialist system with a vocabulary of 2,000 Japanese words, 1,000 inference rules and requiring the user to eliminate ambiguity. This will be evaluated and extended to vocabularies of 5,000 words involving 10,000 inference rules.

Question answering systems have been a key goal in AI since Turing (1950) proposed the human capability to discriminate question answering by a person from that by a computer program as an operatijonal criterion for the achievement of AI. A major thread on the development of AI has been the increasing power of question answering: Weizenbaum's (1966) ELIZA answers questions with no understanding by generating the bland replies of a supportive psychiatrist; Winograd's (1972) SHRDLU answers linguistically complex questions based on its complete understanding of a very small deterministic domain totally under its control; Harris' (1977) INTELLECT (orinally ROBOT) answers linguistically complex questions using information in a database to which it is a front end; Shortliffe's (1976) MYCIN answers questions about a useful domain of medicine with the competence of top experts in that domain; Davis' TEIRESIAS answers questions about MYCIN's inference process and makes suggestions for the improvement of MYCIN's knowldege base using the results (Davis & Lenat 1982).

Question answering systems have progressed through increasing linguistic capabilities based on a knowledge base, through detachment of the language processing shell from the knowldege base, through inferencing based on data in the knowledge base, to inferencing about the inferencing process itself. In these transitions the capability of the system to explain its own answers by accepting "why" and "how" questions at any stage in the dialog has become accepted as highly significant. Expert systems that can answer questions only are far less valuable in practice than those that can explain the basis on which they arrived at those answers.

The number of inference rules used in expert system varies widely: from PUFF, for pulmonary function diagnosis, using 55 rules; througy MYCIN, a system for microbial diseqse diagnosis, using some 400; to Rl (now XCON), a system for configuring computers, suing some 2500. Thus the Japanese objectives for question answering systems are not very demanding at the current state of the art. Michie's (1979) Expert Systems is a useful introduction to a wide range of systems, and Hayes-Roth, Waterman and Lenat's (1983) Building Expert Systems covers their construction in some depth. Buchanan and Shortliffe's (1984) Rule-Based Expert Systems gives a comprehensive account of the development of MYCIN and related systems. Lehnert's (1978) The Process of Question Answering methodically explores the linguistic problems of answering questions using a knowldege base and inferring the questioner's meaning and intentions.

8.1.3 Applied Speech Understanding System

The objective stated (Moto-oka 1982 p. 40) is a general-purpose speech synthesis, speech recognition and speaker identification system for use in such applications as a phonetic typewriter, machine translation, and telephone enquiry services. The phonetic typewriter and speech response systems will build up from a vocabulary of a few hundred words to 10,000 words with error correction based on an analysis of the meaning of the text. The speaker identification system has an initial target of about 50 speakers building up to several hundred.

Automatic speech recognition (ASR) is particularly important to the Japanese because of the lack of suitable input devices for the Kanji character set. Japanese, like Chinese, is an ideographic language requiring some 3500 Kanji ideograms. Keyboards have been developed for

the printing industry that have groups of 2,000 characters on plastic overlays covering a tablet that is touched with a stylus to select a character. Japanese, unlike Chinese, also has phonetic alphabets, the Katakana and Hiragana, that are used to inflect ideograms and represent foreign words. The 50 Katakana characters have been made available on personal computer keyboards and a variety of techniques have been used to use the keyboards also for Kanji, for example using menu selection based on sound or shape. None of these has proved adequate for routine productive use and the FGCS design avoids the use of keyboards altogether. The more natural modes of spoken and handwritten input are seen as essential to the system design.

ASR like machine translation was another early aspiration of work on AI and HCI. Bar Hillel's attach on MT in 1962 was paralleled for ASR by Pierce's (1969) attach on ASR in the Journal of the Acoustical Society of America. Fant notes that:

> "Pierce's challenge seriously affected the respectability of speech recognition at Bell Laboratories and brought about some restrictions in funding elsewhere but there followed a period of upswing through the ARPA projects in this country and similar endeavour in Japan." (Fant 1975, p.x.)

The objectives of the ARPA projects were established in 1971 with a goal of achieving real-time connected speech understanding in a constrained domain with a vocabulary of 1,000 words and less than 10% error (Newell et al 1973). Five major projects were funded over the period to 1976 and the objectives were comfortably achieved (Woods et al 1976). Some of the techniques developed in these projects concerned with using understanding to aid recognition, such as the blackboard for inter-specialist communication in planning of HEARSAY II (Erman et al 1980), have become major architectural concepts in the development of knowldege-based systems independent of ASR.

IBM has reported conected speech recognition systems with recognition rates from 67% to 99% for single speaker using 1,000 word vocabularies (Bahl et al 1978). In Japan Sakai and Nakagawa (1977) have reported an average 93% recognition rate for ten speakers using a 1983 word Japanese vocabulary. Thus the Japanese objectives for ASR are not very demanding at the current state of the art. The problem of speaker identifidcation for security purposes included in this project is conceptually a different one but can use similar signal processing techniques and the objectives stated are again reasonable (Furui 1981). Lea's (1980) Trends in Speech Recognition and Simon's (1980) Spoken Language Generation and Understanding cover the state of ASR research internationally.

8.1.4 Applied Picture and Image Understanding System

The objective stated (Moto-oka 1982 p. 41) is a general-purpose system for the structural storage of picture and image data, its retrieval and intelligent processing. An interim system will handle about 10,000 items and the final system should have a capacity of some 100,000 items, be able to analyse and process an image for storage in a few seconds, and retrieve an item within 0.1 seconds.

Computer vision was another important objective of early work on AI that was severely limited until recent years by the magnitude of basic signal processing involved. Parallel processing of image data using VLSI

components is now making computer vision usable in robotics for parts handling (Edson 1984). The FGCS objectives are narrower than this emphasizing the kind of image data storage and retrieval that is important for office documents. The main limitations here are: first, storage, that an office document digitized at 100 lines an inch requires about 100 Kbytes of storage and a photograph about 1 Mbyte; second, speed of retrieval, that stored documents have to be fetched to the screen in a second or so giving a data rate of some 100 to 1,000 Kybtes a second; third, contextual retrieval, that searching an image database by analysing the content of the images requires retrieval and image processing speeds several orders of magnitude beyond that of retrieval through a directory.

The availability of optical disk storage is making image databases feasible in cartographic, satellite photography and medical applications (Chang & Fu 1980) and database indexing techniques are being developed for such pictorial information systems (Blaser 1980). The Japanese objectives seem reasonable in this context and in such applications as the electronic delivery of documents and graphics (Costigan 1978). The image understanding aspect of the project title is not emphasized in the stated objectives and it seems unlikely that general computer vision will be part of FGCS although specific tasks such as optical character recognition of printed and handwritten material are already feasible. Hanson and Riseman's (1978) Computer Vision Systems covers research in this area and the techniques involved are presented in Ballard and Brown's (1982) Computer Vision. Kidode (1983) surveys a range of projects on image processing machines in Japan.

8.1.5 Applied Problem Solving System

The objective stated (Moto-oka 1982 p. 42) is an extension of game playing systems that gives an answer to a stated problem. One development will be a Go playing program with an interim performance of amateur subgrade 10 and eventually amateur grade 1. Another development will be a formula manipulating system that extends the capabilities of MACSYMA.

Problem solving involving search, planning, reasoning and theorem proving has been a major theme in AI (Pearl 1983). It is however such a general theme that there is no coherent set of theories or applications that define problem solving. Certainly question-answering systems require a wide range of problem-solving techniques but problem-solving itself encompasses other areas such as game playing. This fragmentation shows up in the Japanese objectives where a Go playing program development is coupled with an extension of the MACSYMA (Mathlab Group 1977) system for assisting users to solve mathematical problems including algebraic manipulation. This project does not have the generality and coherence of the others and is probably intended to gather up aspects of FGCS applications not encompassed by them.

8.2 Basic Software Systems

The projects grouped as software systems are concerned with some of the essential software foundations seen for FGCS.

8.2.1 Knowledge Base Management System

The objective stated (Moto-oka 1982 p. 43) is a general-purpose knowledge representation, storage, processing and retrieval system.

Data base systems have been one of the most important developments in computer science in providing theoretically unified, practical models for information storage and retrieval (Date 1981). A major thrust of the FGCS project is to extend the models to encompass knowledge bases and the contrast between data and knowledge is extremely significant although never explicitly defined. At a technical level the nature of the extension is readily explained. The classical data base model assumes that all relevant information to a query is explicitly present in the data base as a set of values of fields in tuples defining relations. The only information derivable from this extensional definition is the answer to logical queries about the values in these tuples and their relations. In particular, no inference rules other than those of this relational calculus are defined. The Japanese knowlege base model extends this definition to include inference rules such as those of MYCIN and other expert systems based on pattern-directed inference systems (Waterman & Hayes-Roth 1978).

The use of the term knowledge in this way is reasonable given the history in AI of studies of knowledge representation (Woods 1983), but it is important to realize that a knowledge base is still an ill-defined concept. People reason with non-monotonic systems where the addition of new information can cause a previously valid deduction to become invalid (McDermott & Doyle 1980). They cope with vague or fuzzy informtion and are able to draw inferences from it (Zadeh 1983), and they are also able to cope with missing or contradictory information (Belnap 1976). Some features of human knowledge processing can be added by extending the logic used beyond standard predicate calculus to encompass modalities of knowledge, belief and time (Snyder 1971) but the formal and computational mechanisms for doing this are still problematic and extensions to vagueness and contradiction are even more difficult (Gaines 1981).

Thus, while knowledge bases are an essential feature of FGCS, the use of the term should not give us a false sense of security about the transition from data to knowledge. Fuchi recognizes this problem in his reply to the interview question:

> "Are you saying that the design of the fifth-generation may be modelled by learning more about the human thinking process?"

answering:

> "Yes, we should have more research on human thinking processes, but we already have some basic structures. For more than 2000 years man has tried to find the basic operation of thinking and has established logic. The result is not necessarily sufficient; it's just the one that mankind found. At present we have only one solution - a system like predicate calculus. It is rather similar to the way man thinks. But we need more research. What, really, is going on in our brain? It's a rather difficult problem." (Fuchi, Sato & Miller 1984 pp. 14-15).

If the Japanese objectives for knowledge bases are seen as restricted to those aspects of human knowedge processing that can be adequately modelled through the standard predicate calculus then they are not conceptually demanding at the current state of the art. The open question then remains as to whethr the use of the term knowledge base is not premature and that something between data and knowledge would be more appropriate, perhaps data and rule base. However, as so often happens, a human psychological term has been taken and used in an engineering context prematurely and we will have to live with the consequences. Fuchi (1982) Gives a feel for the role of knowledge information processing in FGCS. Bobrow and Collins' (1975) Representation and Understanding covers research on knowledge representation and Fahlman's (1979) NETL illustrates in detail the use of semantics nets. Japanese work on knowledge bases using logic programming is reported in Suwa et al (1982), Miyachi et al (1984) and Nakashima (1984). Gaines (1983) and Quinlan (1983) discuss nonstandard logics for knowledge processing.

8.2.2 Problem Solving and Inference System

The objective is stated (Moto-oka 1982 p. 44) to "constitute the core of the processing functions in the fifth generation computers", and consists of developing "problem solving systems by establishing a processing model of the problem solving and inference systems" and explaining "its processing ability theoretically." The developments will be concerned with problem-solving and inference algorithms leading to a coding language for problem solving and an inference machine with a capacity of 100-1000 MLIPS.

The emphasis on problem solving and inference at the software level contrasts with the weakness of its specification at the applications level (section 8.1.5), and shows the techniques required to be general-purpose tools underlying all FGCS applications. A coding language for problem solving is the key software objective and Furukawa et al (1982) describe such a language "based on predicate logic with extended features of structuring facilities, meta structures and relational data base interfaces." The Japanese FGCS project has taken standard predicate logic as its basis for problem solving and inference, primarily because it appears to offer the possibility of analysing its "processing ability theoretically" as requred in the objectives. The problems of standard predicate calculus for knowledge representation have been discussed in the previous section.

The project has also assumed that the PROLOG logic programming language is at least an adequate starting point for applications and hardware implementation. The main problems of PROLOG as an adequate logic programming language are: current language implementations use depth-first search and hence are critically dependent on the order in which assertions are processed; and PROLOG does not distinguish between negation as failure and logical negation, between not knowing X and X not being true. The first problem is inadequately treated by the cut facility in PROLOG which allows the programmer to control the search. It is being overcome by the development of breadth-first implementations, termed concurrent (Shapiro 1983) because assertions are processed non-deterministically. The second problem requires a logic programming implementation based on more general theorem proving techniques than resolution such as natural deduction (Hansson, Haridi and Tarnlund 1982) although some semantics for negative statements can be incorporated in PROLOG (Sakai & Miyachi 1983, Aida, Tanaka & Moto-oka 1983).

The development of problem solving and inference systems based on logic programming in standard predicate calculus is a reasonable one at the present state of the art. There are many technical and implementation problems to be overcome and it seems likely that development of more powerful theorem proving techniques will be necessary as well as the non-determinism of depth-first search. More powerful logics will probably be developed initially through interpreters of their definitions expressed in standard predicate calculus and then embedded in the language once their validity and utility has been determined. For example, Stickel (1984) shows how PROLOG may be extended to be a logically complete theorem prover. Kowalski's (1979) Logic for Problem Solving introduces logic programming and Clark and Tarnlund's (1982) Logic Programming covers many aspects of implementation and application.

8.2.3 Intelligent Interface System

The objectives stated (Moto-oka 1982 pp. 45-45) are general-purpose human-computer interface systems capable of flexible conversation in natural language, pictures and images, and eliminating the "language gap between the user and his computer." One development is of a natural language system covering "computer and one branch of scientific and technological terminology" which adapts itself to speakers and communicates with unspecified speakers in Japanese and English on a real-time basis. Another development is to handle about 70% of the picture and image data required in applications involving machine drawing or medical photographs in such a way as "to enable smooth user interaction with the computer through image and picture media."

The intelligent interface system objectives are to provide the software support for such applications as those of section 8.1.2 on question answering, 8.1.3 speech understanding, and 8.1.4 on image understanding. The detailed description of this project (Tanaka et al 1982) emphasizes language processing and graphics editing. The objectives seem reasonable in the light of work on natural language information processing that encompass the structure of English in great detail in computational form (Sager 1981, Harris 1982) and implementations of comprehensive natural language interfaces on comparatively small machines such as ASK (thompson & Thompson 1983). The human factors of graphic interaction also have become better understood through the result of experience with the icon, mouse and window systems of the Zerox Star (Smith et al 1983).

The notion of improved HCI through intelligent interfaces has already gone beyond that expressed in the Japanese objectives to encompass intelligent help systems (Rissland 1984) based on inference of the user's intentions (Norman 1984). There has been an evolution of HCI techniques for dialog engineering computer conversations that spans formal dialogs, forms, menus, graphic interaction, natural language and the why and how accountability of expert systems (Gaines & Shaw 1984a). Systemic, psychological and computational principles are being develped that underly effective HCI in fifth generation computer systems and can be implemened as dialog shells interfacing to a variety of facilities (Gaines & Shaw 1984b). The main weakness in system design currently is in our knowledge of multi-modal interaction where voice and gesture inputs are used in combination with audio and multi-screen visual outputs. Such multi-modal interaction will become available at low-cost in FGCS and create both opportunities and problems in effective HCI.

Coombs and Alty's (1981) Computing Skills and the User Interface and Sime and Coombs (1983) Designing for Human-Computer Interaction cover developments in HCI techniques.

8.3 New Advanced Architecture

The projects grouped as advanced architecture are concerned with some of the essential hardware foundations seen for FGCS.

8.3.1 Logic Programming System

The objective stated (Moto-oka 1982 p. 47) is the development of the architectures necessary to support inferences using a computational model based on predicate logic with a pwer of expressio approximating natural languages. Three machines are targeted: a firmware base machine with a speed of 0.1 MLIPS; a personal logic programming machine at 1.0 to 1.0 MLIPS; and a parallel logic programming machine at 50 to 1,000 MLIPS. Two language developments are targeted: extended PROLOG; and a new logic programming language.

The implementation of logic programming machines is at the heart of that part of the FGCS program that is being developed at ICOT in Tokyo (Yokoi aet al 1982, Uchida et al 1982). This emphasizes the significance of the bottom-up approach in the actual development program despite its ostensible top-down, market-driven presentation. The availability of VLSI to implement parallel processing logic kprogramming computers is a major driving force for the actual activities being undertaken. The sequential inference machine (SIM) which became operational in December 1983 is built around a microprogrammed sequential processor in an IEEE 796 bus supporting up to 80 Mbytes of main memory and up to 63 prodcesses. It has a 1200 by 912 pixel bit-map display, two 38 Mbyte fixed head disks and two 1 Mbyte floppy disks. There is a 40-bit data path with 8 bits used as tags and 8K words of cache memory. The control memory consists of 16K words 64 bits wide and contains an interpreter executing Kernel Lanaguage 0 (Chikayama 1983). The instruction set includes operations on arrays and character strings as well as inferencing functions for unification and backtracking. The machine has a 200 nanoseconds cycle time and executes PROLOG at about 30 KIPS and was built by Mitsubishi.

The next machine to be built is a parallel inference machine (PIM) executing Kernel Language 1 and using dataflow techniques to achieve an eventual speed of 1 GlIPS (Kawanobe 1984). Parallelism is natural in logic programming for goals epxressed as A OR B which can be sought out independently. It is more problematic for A AND B where both goals must be satisfied simultaneously by a consistent assignment of values (unification). Unification parallelism is also possible in which multiple sets of value assignments are tested at the same time. Moto-oka and Stone (1984) have reviewed these possibilities and problems and they are key topics in logic programming research (Nakagawa 1984).

8.3.2 Functional Machine

The objective stated (Moto-oka 1982 p. 48) is the development of architectures to support a functional model and programming language suitable for symbol manipulation. The program calls for work on LISP and possible alternative functional languages, and the design of suitable

machines are targeted: a personal LISP machine at two to three times general-purpose computer speed (4 MIPS); a parallel reduction machine at ten times general-purpose computer speed; and a data flow machine at several hundred times general-purpose computer speed.

While the FGCS project has a commitment to logic programming and PROLOG machines this has not excluded objectives concerned with what may be seen as the competing technologies of functional programming and LISP machines. These are already well-established with several manufacturers already making LISP machines based on the original developments at MIT (Bawden et al 1979, Weinreb & Moon 1981, Manuel 1983). It is possible to implement PROLOG within LISP (Robinson & Sibert 1982) and attractive to gain access to many features of the LISP programming environment in this way, so the PROLOG/LISP competition may be far more apparent than real. The architectural requirements of LISP and PROLOG machines are also similar so that is seems likely that this project will combine with the previous one in terms of hardware.

8.3.3 Relational Algebra Machine

The objective stated (Moto-oka 1982 p. 49) is the development of architectures with particular attention to the memory hierarchy to handle set operations using relational algebra as a basis for database systems. The interim target is a machine with up to one hundred processors and the final target one with five to six hundred. Three storage capacities are targeted: small for high speed operations, 10 to 100 MB; medium for medium and high speed operations, 100 MB to 10 GB; large for low and medium speed operations, 10 to 1,000 GB.

Relational database machines are seen as underlying the knowledge bases of FGCS. Their hardware implementation by dataflow techniques has already been extensively studied (Boral & Dewitt 1982, Glinz 1983, Kubera & Malms 1983) and the Japanese obajectives seem reasonable. The machine Delta being developed at ICOT is intended to connect through a local area network with a number of SIMs (section 8.3.1). Its functional design has been described in some detail (Tanaka et al 1982, Kakuta et al 1983) and a related development is taking place at the University of Tokyo (Kitsuregawa, Tanaka & Moto-oka 1983) on high-speed computation of relational joins. Leilich and Missikoff's (1983) Database Machines covers hardware implementations.

8.3.4 Abstract Data Type Support Machine

The objective stated (Moto-oka 1982 p. 50) is the development of memory structures and processor functions to support modularity in very large and complex systems. The interim target is to develop a machine equivalent to 100 parallel von Neumann abstract data type support machines, and the final target 1,000.

The use of VLSI to allow the design of computer architectures giving increased ease of programming through enforced modularity has been a topic of increaing interest (Myers 1978). Fabry (1974) suggested a capability-based addressing scheme which enforced protection and modularity in a simple, flexible way and this has been used in a number of machines including the Intel 432 microprocessor (Tyner 1981). The Japanese objectives are reasonable and it will be interesting to see if this project links in with the other FGCS developments.

8.3.5 Data Flow Machine

The objective stated (Moto-oka 1982 p. 51) is the development of a parallel processing architecture based on the data flow model with particular attention to the requirements for logic programming and functional machines. The targets are: initial, 16 processors with 8 MB memory; interim, 100 processors with 100 MB memory and achieving 50 MIPS; final, 1,000-10,000 processors with 1-10 GB and 1-10 BIPS.

The use of data flow techniques for data base machines has been discussed in section 8.3.3. In Japan Mushanino Laboratory is working on a LISP machine, Eddy, using data flow techniques (Electronics 1983b). In the USA Denning commenced work a data flow machine in 1967 and a wide range of developments are now under way (Electronics 1983a).

8.3.6 Innovative Von Neumann Machine

The objective stated (Moto-oka 1982 p. 52) is the development of a innovative von Neumann machines taking advantage of VLSI, such as an object-orientated architecture. The targets are: interim, a processor with one million transistors on a chip; final, ten million transistors.

Apart from storage, the major use of VLSI has been to make available increasingly powerful computers on a chip from the 2300 device Intel 4004 in 1971 to the 450,000 device Hewlett Packard 9000 in 1981. The most innovative von Neumann architecture to date has been the Intel iAPX432 in 1981 which, as discussed in section 8.3.4, gives a capability-based processor able to combine modularity and protection. It has not found widespread use because of its low speed and lack of supporting software. However, the concepts behind the 432 are attractive and the underlying software concepts have been developed extensively by Goldberg et al giving rise to the object-orientated architecture of Smalltalk (Goldberg & Robson 1983, Krasner 1984, Goldberg 1984). The object-architecture requirements are now sufficiently well-defined for a hardware implementation to be straightforward.

The one million transistor objective is feasible now and a Moore' law (section 3) calculation indicates that 10 million should be achieved by 1989.

8.4 Distributed Function Architecture

The projects grouped as distributed function architecture are concerned with some of the essential organizational foundations seen for FGCS, particularly the use of large numbers of coupled powerful VLSI processing units.

8.4.1 Distributed Function Architecture

The objective stated (Moto-oka 1982 p. 53) is the development of a distributed function architecture giving high efficiency, high reliability, simple construction, ease of use, and adaptable to future technologies and different system levels.

Modularity is attractive in both hardware and software because it decouples sub-system developments and allows system modification and upgrade without total re-design. FGCS are coming at a time when the pace of change of technology has accelerated to a level where a design is

obsolete by the time it is complete, let alone prototyped and into manufacture. We have to design FGCS systems on the assumption that the underlying technologies, sub-systems, processing concepts, and so on, will all change during this generation. The characteristic feature of FGCS is at the very high level of moving from information processing to knowledge processing. How this move is implemented at lower levels is not crucial to FGCS concepts. Thus, a modular distributed function architecture is a key design philosophy for FGCS. The availability of low-cost powerful microprocessors has already made it attractive to make system components stand-alone in their capabilities. Multiple microprocessor systems have been developed for a wide range of applications in many different configurations (Fathi & Krieger 1983). Weitzman's (1980) Distributed Micro/Minicomputer Systems covers the main concepts and developments.

8.4.2 Net Work Architecture

The objective stated (Moto-oka 1982 p. 54) is the development of loosely coupled computer systems using high-speed local and global networks. this will involve standardization of network architectures and protocols and the use of VLSI, optical fibre, satellite communications and local area network technologies.

The development of high-speed digital communications networks allowing computers to be linked locally or remotely is now a core component of computer system development and has broken down the final barriers between the computer and communications industries. In the USA in particular the deregulation of the communications industry, itself a logical consequence of this convergence, has allowed AT&T and IBM to come in direct competition with one another. The main limitation on the development of systems around digital networks has been lack of standards and governments and industry have made immense efforts to create internationally agreed specifications for networking. The ultimate evolution is seen to be towards the integrated services digital network (ISDN) carrying telephone, television, information utilities and computer communications (Kostas 1984) and standards for this are evolving (Bhusrhi 1984). For local area networks the hierarchical open systems interconnection ISO standard provides the rules for any digital equipment to "join the club" on a local network with mutual compatibility (Day & Zimmerman 1983). FGCS developments do not specifically impact the network architecture but have to be completely compatible with it if they are to serve as interfaces from users into the information and communication utilities of the 1990s.

8.4.3 Data Base Machine

The objective stated (Moto-oka 1982 p. 55) is the development of a special-purpose machine for high-speed access to large capacity databases. The targets are: experimental, relational database machine with a capacity if 100 GB and 1,000 transactions a second; practical, 1,000 GB and 10,000 transactions a second.

The implementation relational database machine using dataflow techniques is covered in section 8.3.3. There have also been developments of more conventional high-speed database machines using a special-purpose processor for each head on a disk. Boral and DeWitt (1983) give a critical survey of such machines and point out that current mass storage

devices do not provide sufficient I/O bandwidth to justify highly parallel database machines. In terms of their discussion and simulation results the transaction rates targeted by the Japanese appear reasonable and do not require special-purpose hardware. The capacities projected are large but a reasonable projection for the 1990s although the costs of this amount of high speed storage will probably still be very high at that time unless major breakthroughs occur with new storage techniques.

8.4.4 High-Speed Numerical Computation Machine

The objective stated (Moto-oka 1982 p. 56) is the development of a special-purpose machine for high-speed scientific and technical computation. Processor elements with 40-100 MFLOPS will be developed based on new high-speed devices, together with a parallel processing system based on 1,000 4 MLOPS processors. These will be coupled to a head per track disk of 50-60 GB.

The relation of the number-crunching supercomputer to the knowledge-crunching FGCS is a very interesting one. The underlying technologies are very similar and, for example, SISP machines offer very powerful arithmetic capabilities such as numeric array operations (Weinreb & Moon 1981). At the level of applications the machines seem very different and the majority of expert system developments involve little numeric data-processing. This is because the knowledge encoded is that elicited from an expert and is primarily "what" rather than "why" to do it. In medicine is not the deep knowledge of the underlying physical processes but the superficial knowledge of how to treat them according to their symptoms. This model-free approach has been successful in many applications where the underlying processes are not well understood but people have developed skills to deal with them. The current generation of expert systems reverse the normal scientific paradigm and model the person doing the task not the task itself. A combination of both approaches is more powerful than either alone and expert systems will increasingly combine simulation and knowledge processing. Thus numerical supercomputers will form part of FGCS as necessary resources even though their development is not central to the basic FGCS concept.

8.4.5 High-Level Man-Machine Communcation system

The objective stated (Moto-oka 1982 p. 57) is the development of a system to input and output characters, speech, pictures and images and interact intelligently with the user. The character input/output targets are: interim, 3,000-4,000 Chinese chracters in four to five typefaces; final, speech input of charactersd, and translation baetween kana and kanji characters. The picture input/output targets are: interim, input tablet 5,000 by 5,000 to 10,000 by 10,000 resolution elements; final, intelligent processing of graphic input. The speech input/output targets are: interim, identify 500-1,000 words; final, intelligent processing of speech input. It is also intended to integrate these facilities into multi-modal personal computer terminals.

This project encompasses all the peripheral and signal processing technologies necessary to support the speech understanding system (section 8.1.3), image understanding system (section 8.1.4) and intelligent interface system (section 8.2.3). As noted in these sections, the speech recognition objectives are reasonable in terms of the state of the art, and systems have been developed for recognizing

Japanese (Mizoguchi & Kakusho 1984). Techniques for graphic interaction also have developed in recent years and handwritten input in particular can now be processed intelligently, (Gaines et al 1984), for example in cleaning up drawings (Tudhope & Oldfield 1983) and character recognition (Suen, Berthod & Mori 1980) including Japanese (Yamamoto, Yamada & Oka 1984).

8.5 VLSI Technology

The projects grouped as VLSI technology are concerned with the underlying circuit developments seen as essential to FGCS.

8.5.1 VLSI Architecture

The objective stated (Moto-oka 1982 p. 58) is the development of architectures to make full use of VLSI with ten million transistors a chip by 1990.

The ten million transistors a chip requirement is one that is reasonable by 1989 and assumed by several of the other projects. The Japanese have become world leaders in advanced VLSI technology (Galinski 1983) and, as was argued in section 3, it is the technology push of VLSI that underlies the overall FGCS program.

81.5.2 Intelligent VLSI-CAD System

The objective stated (Moto-oka 1982 p. 59) is the development of a VLSI computer-aided design system storing and using design knowledge such that a custom chip with one million devices can be designed in one month and available in three.

The availability of VLSI and the capability to make use of it are two distinct issues. In recent years the masking costs of integrated circuits have come down and we have passed the crossover point where the cost of chip development is now dominated by the labour cost for its design. As chips hold more devices the problem becomes worse and the development of CAD tools for VLSI has become increasingly important (Mead & Conway 1980). The silicon compiler (section 3) has become as important as the software compiler and has proved its worth in such developments as DEC's microVAX chip (Fields 1983). VLSI CAD systems are fundamental to FGCS but not specific to the program and are being developed for general VLSI use (Sakamura et al 1982). Rabbat's (1983) Hardware and Software Concepts in VLSI covers key activities in VLSI CAD world-wide. Ullman's (1984) Computational Aspects of VLSI and Uhr's (1984) Algorithm-Structured Computer Arrays and Networks show the interaction of VLSI CAD and developments in computer architecture.

8.6 Systematization Technology

The projects grouped as "systematization" technology are concerned with the system integration of all the software, hardware and circuit developments seen as essential to FGCS.

8.6.1 Intelligent Programming System

The objective stated (Moto-oka 1982 p. 60) is the development of a complete systems development system that uses inference to design a

program that satisfies stated specifications, synthesizes it by fetching programs from an algorithm bank, and verifies the result. The targets are: a system for the program base, synthesis and verification; a system to maintain, improve and manage programs; a consultant system for program design.

The development of high productivity programming environments is one of the major goals of the computer industry currently (Boehm & Standard 1983). It is assumed to be an area where AI techniques will contribute by providing participating programming assistants (Balzer, Cheatham & Green 1983), and it is natural to assume that FGCS systems will use knowledge-based techniques to support their own programming. This has already happened in expert system development where Davis' debugging system for MYCIN was encoded in the same rule-based framework as MYCIN itself but operating on meta-knowledge (Davis & Lenat 1982). In FGCS users will become increasingly unaware of programming as a separate activity. Conversational interaction with the system will result in changes to its behaviour that may be viewed either as resulting from changes in its knowledge or its programming (Gaines 1978). Wegner's (1979) research Directions in Software Technology covers developments in high productivity programming environments.

8.6.2 Knowledge Base Design System

The objective stated (Moto-oka 1982 p. 61) is the development of an organically contained knowledge base which stores the technical data and knowledge required to design, develop and operate a knowledge information processing system.

One of the most difficult problems with knowledge-based systems is what Feigenbaum (1980) terms knowledge engineering, the reduction of a large body of knowledge to a precise set of facts and rules. As Hayes-Roth, Waterman and Lenat (1983) note:

> "Knowledge acquisition is a bottleneck in the construction of expert systems. The knowledge engineer's job is to act as a go-between to help an expert build a system. Since the knowledge engineer has far less knowledge of the domain than the expert, however, communication problems impede the process of transferring expertise into a program. The vocabulary initially used by the expert to talk about the domain with a novice is often inadequate for problem-solving; thus the knowledge engineer and expert must work together to extend and refine it. One of the most difficult aspects of the knowledge engineer's task is helping the expert to structure the domain knowledge, to identify and formalize the domain concepts."

Expert system studies have resulted in a number of reasonably domain-independent software support systems for the encoding and application of knowledge (Michie 1979). However, we need to understand more about the nature of expertise in itself (Hawkins 1983) and to able to apply this knowledge to the elicitation of expertise in specific domains. The problem of knowledge elicitation from a skilled person is well-known in the literature of pyschology. Bainbridge (1979) has reviewed the difficulties of verbal de-debriefing and notes that there is not necessary correlation between verbal reports and mental behaviour, and that many psychologists feel strongly that verbal data are useless. However, this remark must be taken in the context of experimental

psychologists working within a positivist, behavioural pradigm. Other schools of psychology have developed techniques for making use of verbal interaction, for example through interviewing techniques that attempt to by-pass cognitive defenses, including those resulting from automization of skilled behaviour. Welbank (1983) has reviewed many of these techniques in the context of knowledge engineering.

Knowledge engineering will be as important in the fifth generation era as software engineering became in the fourth. If there is one major area of weakness in the FGCS development then this is it. We are relying on our capability to create tools for harnessing knowledge-processing technology in the same way that we generate software tools for harnessing information-processing technology. What automata theory provided in the 1970s cognitive psychology must provide in the 1980s. We have moved out of the domain of mathematics into the domain of the mind.

8.6.2 Systematization Technology for Computer Architecture

The objective stated (Moto-oka 1982 p. 62) is the development of techniques to build virtual and real systems on a large-scale with high reliability and to optimize them for system configuration and load balance.

Automatic system design (Breuer 1975) is another fourth generation objective where progress will be greatly accelerated by fifth generation methodologies. Knowledge-based systems have already proved their value in integrated circuit design (Lenat, Sutherland & Gibbons 1982) and the configuration of computers (McDermott 1981). Coupled with simulation facilities and graphics they will make it possible to design, evaluate and interact with a wide range of systems from any design discipline. Computer architecture will be just one of the many applications of intelligent CAD systems.

8.6.3 Data Bases and Distributed Data Base Systems

The objective stated (Moto-oka 1982 p. 63) is the development of a data base system for fifth generation computers, integrating one or more data bases and knowledge bases.

The integration of the data bases of fourth generation computing with the knowledge bases of fifth generation computing (Amamiya et al 1982) will be a major task of great commercial significance. We can see some aspects of this already in such systems as Harris' (1984) INTELLECT for natural language access to databases. If the data base is the dominant entity then the knowledge base is primarily concerned with interpreting the query language and the problem is soluble now. As the knowledge base itself becomes more significant then we move over to expert systems technology and the techniques of Davis' TEIRESIAS (Davis & Lenat 1982).

8.7 Development Supporting Technology

The FGCS development program is seen as bootstrapping itself through a number of phases of system development each of which provides tools for the next phase. The initial supporting activities are grouped as a separate project.

8.7.1 Development Support System

The objective stated (Moto-oka 1982 p. 62) is the construction at an early stage of the project of VLSI CAD, personal computers, computer networks, and systems to support the development of software and knowledge bases.

Computer systems are essential tools in designing and developing computer systems. The ICOT project team has purchased a number of LISP machines and made the rapid development of PROLOG and database machines first priority in the program. The concept of software tools has become a familiar one in the Unix operating environment, and one outcome of FGCS developments will be a family of tools for the new knowledge-based system environments.

8.8 The Realism of the FGCS Program

It has been common in articles on the Japanese FGCS program to take it for granted that it is a "high-risk" and "speculative" research program. When a detailed analysis is made of the actual objectives, however, all of them appear eminently reasonable and totally consistent with the known state of the art. FGCS were already upon us at the beginning of the 1980s and the Japanese program is more descriptive of the inevitable direction of development than it is prescriptive of a radical new direction. What is missing, and perhaps speculative and high-risk, is what are the applications of this new technology. Section 3 argued that the consumer market place is necessary to exploit VLSI capability and that this dictates extremely user-friendly technology. However, it left open the question of what role the friendly FGCS would play. This is still an open question that, in the rush and excitement of the technology, we are still neglecting to ask. The following sections attempt to develop a framework for answering this question.

9 SOCIAL IMPACT OF FGCS: AN INFORMATION AGE

The emphasis of the Japanese FGCS project on social consequences "to the benefit of all humankind" has already been noted. Hajime Karatsu, Chairman of the Social Needs Sub-Committee of ICOT, lists a range of priorities for FGCS applications: expectation for improvement in the fields of low productivity, such as the office, education, public service and government; internationalization of Japan, the transfer of Japanese experience in high technology to other countries while retaining a competitive edge in some key areas; shortage of energy and natural resources, optimization of energy consumption and search for new resources; high age and high education, coping with an aged and educated society, a problem for all developed nations but particularly poignant for Japan with its extreme respect for the aged; information society and human beings, the mis-match between much of modern technolgoy and the needs of people (Karatsu 1982). While FGCS are presented as contributing social benefits primarily because they are more naturally accessible to people, it is an open question what their impact will be.

For many years we have been told that we are on the brink of an information age (Dizard 1982), a post-industrial society (Bell 1973), in which we shall establish different relationships to one another, and to our environment, based on computer and communications technology. Toffler advances the concept of a third wave following previous agricultural and industrial waves:

> "Without clearly recognizing it, we are engaged in building a remarkable new civilization from the ground up... It is, at one and the same time, highly technological and anti-industrial." (Toffler 1980 p. 10).

He rationalizes much of the turmoil around the world as "agonies of transition" between two civilizations and, in relation to the individual, notes:

> "Caught in the crack-up of the old, with the new system not yet in place, millions find the higher level of diversity bewidlering rather than helpful. Instead of being liberated, they suffer from overchoice and are wounded, embittered, plunged into sorrow and loneliness intensified by the very multiplicity of their options." (Toffler 1980 p. 224).

This emphasis on choice presents a different view of the problems of the information age from those we have come to expect, that computers will be used to restrict our freedom or replace us in the work-place. In The Conquest of Will, Mowshowitz fears that computer-based information systems will lead to:

> "..the alienation of individual responsibility which results form excessive bureaucratization of decision-making" (Mowshowitz 1976 p.x)

and Laudon in Computers and Bureaucratic Reform, while noting the limited impact of the computer, concludes:

> "the information systems we describe...illustrate the use of a new technology to further the political aims and interests of established and limited groups in society." (Laudon 1974 p. 311).

Fears about job-displacement go back to the early years of computing. Wiener's prohophetic statements of 1950 on the Human Use of Human Beings are uncomfortably close to reality today:

> "the automatic machine...is the precise economic equivalent of slave labour. Any labour which competes with slave labour must accept the economic conditions of slave labour. It is perfectly clear that this will produce an unemployement situation, in comparison with which the present recession and even the depression of the thirties will seem a pleasant joke" (Wiener 1950 p. 189).

He is also concerned about political abuse and quotes a Dominican friar, Dubarle, reviewing his earlier book, Cybernetics in Le Monde December 28, 1948:

> "conceive a State apparatus covering all systems of political decisions...In comparison with this, Hobbes' Leviathan was nothing but a pleasant joke. We are running the risk nowadays of a great World State, where deliberate and conscious primitive injustice may be the only possible condition for the statistical happiness of the masses: a world worse than hell for every clear mind." (Wiener 1950 p. 209).

Wiener discounts dubarle's fears but notes the:

> "real danger... that such machines, though helpless by themselves, may be used by a human being or a block of human beings to increase their control over the rest of the human race" (Wieber 1950 p. 212),

a fear which is prevalent today and is leading, or has led, to highly restrictive legislation governing the access to, and use of, data kept on computers.

A Luddite movement against computers is also conceivable and Weizenbaum's book on Computer Power and Human Reason has much in it to excite such a response:

> "Science promised man power. But, as so often happens when people are seduced by promises of power...the price actually paid is servitude and impotence." (Weizenbaum 1976)

These words echo Butler's remarks of nearly a century ago about a previous era of high technology:

> "The servant glides by imperceptible approaches into the master; and we have come to such a pass that, even now, man must suffer terribly on ceasing to benefit the machines." (Butler 1872).

However, is information technology a cause of social problems or part of society's response to solving them? We live in an increasingly over-crowded world where resourcesare stretched to their limits and all aspects of our existences have become inter-dependent. The Club of Rome reports have drawn attention to the perils involved (Peccei 1982), and there are technologies, such as bio-engineering, that pose far greater threats than does computing (Cherfas 1982). Information technology may be necessary to our survival and the problems that we attribute to it may be side-effects of coping with increasingly complex world dynamics. Thus our concerns about information technology must be set in the context of a model of society as a whole if we are to begin to discern cause and effect.

The German sociologist Luhmann in his work on Trust and Power encapsulates the dynamics of society by postulating complexity-reduction as the fundamental motivation for all our social institutions:

> "The world is overwhelmingly complex for every kind of real system... Its possibilities exceed those to which the system has the capacity to respond. A system locates itself in a selectively constituted 'environment' and will disintegrate in the case of disjunction between environment and 'world'. Human beings, however, and they alone, are conscious of te world's complexity and therefore of the possibility of selecting their environment -- something which poses fundamental questions of self-preservation. Man has the capacity to comprehend the world, can see alternatives, possibilities, can realize his own ignorance, and can perceive himself as one who must make decisions." (Luhmann 1979 p. 6).

Luhmann's model seems to underly De Bono's optimism about the role of computers in Future Positive:

> "By great goood fortune, and just in time, we have to hand a device that can rescue us from the mass of complexity. That device is the computer. the computer will be to the organisation revolution what steam power was to the industrial revolution. The computer can extend our organizing power in the same way as steam extended muscle power..... Of course we have to ensure that the result is more human rather than less human. Similarly we have to use the computer to reduce complexity rather than to increase complexity, by making it possible to co]e with increase complexity." (DeBono 1979 pp. 18-19).

It is into this debate between pessimism and optimism, between added complexity and controlled complexity, that the next stage of computer development has been introduced: the FGCS that will be ubiquitous, accessed and programmed by all. It is a development that cannot be understood outside this social context because it is both formed by it and a major force in forming it. The next section outlines a framework for analysing this social context and the relationship of computer developments to human needs.

10 SOCIAL DETERMINANTS - A HIERARCHY OF NEEDS

All of the preceding arguments extrapolate trends, whether in comuting or in media, to provide a framework for FGCS. They do not provide an uderlying causal mdoel that might indicate how the technology will be used: in commercial terms where the markets will be; in social terms what the consequences will be. One possible perspective from which to view the causal dynamics is that of Maslow's (1971) hierarchy of personal needs which gives the dynamics of individual motivations and priorities. The logic of his hierarchy is that upper level needs are of low priority until lower level ones are satisfied. We need to satisfy basic biological needs before we are concerned with safety, and only when we are safe are we concerned with belonging and so on.

Maslow's theory is subject to debate (Lederer 1980) but it gives a logic for the social infrastructures that support individual needs. The left column of Fig. 6 shows his hierarchy of needs, and the centre column shows those social systems that have been set up to aid the individual in satisfying his needs. The right column shows the roles that computers have played in supporting these social systems. The two lowest levels account for the impetus behind the first three generations of computers. They have been used commercially to support the industries necessary to basic biological needs and militarily to support safety. The levels above are all new markets that have opened up only with the fourth generation and personal computers. It is these levels that provide the new markets for FGCS systems as they come toi saturate those at the lower levels.

The hierarchy of needs model has some interesting consequences. It suggests a divergence between developed world and third world priorities in the use of computers. For countries where food an energy crises still exist the use of computers in agriculture, energy, communications, and so on, will be the main priority. For the developed nations the use at the lowest levels is taken for granted and the levels of belonging and esteem are where the fifth generation markets lie. The logic at these levels is also significant in the analysis of job displacement. Esteem is enhanced if computers provide the capability to do a task more effectively but not

if the perceived role is undermined, e.g. to that of servant to a machine. This is the conflict between those who see the computer as a tool to enhance life and those who see it as destroying the social fabric.

FGCS will impact society but they are also a product of that society and its needs. We cannot understand their social impact if we vaiew them only as an agent of change and not also as a response to change. The changes wrought by computer technology are superficial and reflect far deeper underlying changes in society itself. The emphasis on HCI in FGCS is an indication of our need to control computers and use them to support our humanity rather than be controlled and de-humanized by an increasingly technological society.

11 COMPUTING AS A NEW MEDIUM

In viewing the key FGCS markets as being at the upper levels of the Maslow hierarchy we gain a new perspective on computers that sees them as a new medium for communication (Gaines & Shaw 1984a, Shaw & Gaines 1984). We can test this analogy by asking is there anything fundamentally new in expert systems? Has not the purpose of work on computer systems always been to encode human expertize for later reproduction? An accountancy program may be seen as the recording of the expertize of an accountant for use by a businessman. An auditor evaluating the program may expect to be able to ask it those questions he would ask the accountant, for example, from what original information did you calculate this figure? If the program does not have built into it audit trail facilities which enable it to answer such questions then it is inadequate in exactly the same way that an accountant would be who could not answer that question -- it is a simulation of an incompetent accountant. This is more illuminating than just describing it as a poor program.

In retrospect we may see expert systems as being a more accurate a term for what we have so far called computer science; a name that defines the objectives rather than the tool used to achieve it. After all we do not have pencil science but rather literature. The change of name is very significant, however, because it draw attention to the nature of the computer as a medium to encode and reproduce expertize. Media developments have played major roles in the growth of society and culture. It also helps to explain some of the phenomena associated with personal computing, for example that programs are being marketed using the same techniques that have been effective for program material in previous media such as books and gramophone records.

The computer differs from previous media in being two-way and interactive. Books and television are primarily one way media. They are not allowed to support two way conversations. They do not allow us to interact with the author of the book or with the events being portrayed. We can think of computer programs as being a way of extending interaction through time and space. When I listen to a gramophone record I can imagine I am at a concert hearing the artist perform. When I read a book I can imagine that I am hearing the words spoken to me by the original author, or that I am seeing and hearing what he describes. Similarly, when I enter into a dialog with a computer program I can imagine that I am interacting with a person or world the programmer has simulated. Unlike the performer or the author, the simulation is able to provide responses to my interventions, in some way to interact with me although the person simulated may be far distant or dead, or may never have existed.

Figure 7 shows how the computer differs from previous media in being two-way and interactive. Books and television are primarily one way media; they are not able to support two way conversations. They do not allow us to interact with the autor of the book or with the events being portrayed. This emphasis on interactive simulation ties in with te notion of virtuality in computing. This is an important technical concept in third and fourth generation systems (Weegenaar 1978) and Nelson (1980) has suggested that it underlies all applications of computing, that we simulate a virtual world. Smith made it the key design concept of his Pygmalion system (1977) and later the Xerox Star (Smith et al 1983). Media verify the world of knowledge and create an ecology of knowledge (Wojciechowski 1983) within the knowledge environment (Gaines & Shaw 1983). thus, media are vital to the knowledge economy (Machlup 1980) in enabling knowledge products to be instantiated in concrete form, and the computer out-performs all other media by instantiating action as well as facts.

FGCS developments will complete the new computing media to be comparable in all its capabilities with other media such as television. All new media have had initial limitations and gone through phases of improvement and development. The wax cylinder gramophone could not sustain the record industry of today and neither could Baird's spinning disk support television as we now know it. The personal computers of today already provide an impressive new conversational medium for entertainment, education and business. However, they cannot yet compete with television in their audio and video facilities. We can only converse with them by typing at keyboards, not through speech. They can give access to vast stores of informtion but they are not able to process it as knowledge.

These limitations severely restrict the scope of the new medium as it is now and they are precisely what the FGCS development progrtam addresses. FGCS, if the objectives of the program are met, may be characterized as providing a two-way, interactive medium with the audio-visual facilities and knowledge processing to replicate all capabilities of the most advanced current one-way media.

12 SUMMARY AND CONCLUSIONS

The sense of shock at the Japanese fifth generation computer development program was a reliable indicator that we are moving into a new pahse in the social impact of computing. Many economists are suggesting that the 1980's will be a time of major change as we move into the downwave part of a long-term cycle in which our society will be re-structured (Mesch 1979, Beckman 1983, van Dujin 1983). The computer is playing a major role in that re-structuring and we in the inforamtion industry need to understand this and our roles in it. Technology-based forecasts alone will tell us little about the future and we need to examine it from a number of other perspectives each of which provides the basis for some partial understanding.

This paper has examined views of the social impact of computing and sought to give a framework from which the basis of opposing arguments can be derived. Computer generations follow the basic 8-year business cycle and we may extrapolate the patterns of chage but gauge little of their logic. Examination of computer applications in terms of individual needs and the social structures that supports them indicates the probable nature of new markets for fifth generation systems and hence their

applications and social consequences. The analogy of computing as a new medium of communciation places it in on a long-term trend line outside the computer industry and rationalizes the technical objectives of the fifth generation.

Finally, what is the implication of the Japanese program for the rest of the world? The USA, UK and EEC have already made plans for fifth generation programs in response to that of Japan. The USA sees a danger of being by-passed by Japan in the computer industry as it has in the car and video reocrder industries (Kahn & Pepper 1980, Franko 1983, Wolf 1983, Davidson 1984). The UK is in a similar position to Japan as an island nation with limited resources that needs to export and sees information technology as vital to its future (HMSO 1980). Other countries such as Canada and those of the Third World and Latin America vary in their positions. Some are rich in basic resources and already trade these for much of their high technology requirements, whereas others do to have the means for trade. In general, countries moutside the USA/EEC group do not have the resources to compete in high technology on a broad front. Should they attempt to do so at all and, if so, in what areas? There is no easy answer but the model of computer development presented in this paper leads to some conclusions:-

12.1 **Social Needs**

1 It is important to understand the pattern of social change underlying developments in high technology.

2 The needs of an increasingly complex, inter-dependent world drive high-technology developments. Society impacts information technology at least as much as information technology impacts society.

3 The decreasing cost of information technology allows basic social needs to be satisfied in nations that previously could not afford the technology.

4 The satisfaction of basic social needs moves the focus of attention to higher-level needs and creates new markets for information technology.

12.2 **National Roles**

5 The efficient use of world resources leads to specialization, for example, Japan taking a lead in high technology under the pressure to export knowledge products since it has few natural resources.

6 The most significant danger of allowing any one country to become the major source of high technology is over-dependence by other countries on a single source of supply under conditions where world scenarios may change.

7 Another danger of extreme specialization is that of becoming too remote from some aspects of the technology. To understand the technology requires a depth of involvement with it, certainly in applications, and possibly in development even if this has no direct commercial benefits.

8 Countries with large natural resources should be particularly concerned with the use of knowledge technology to preserve these resources, exploit them efficiently and preserve their value. This applies to both developed and developing countries.

12.3 **Co-operation**

9 The range of technologies to be integrated in fifth generation systems makes it very difficult, if not impossible, for any one organization to encompass them all. Even nations may find this difficult.

10 Rapid technological change may make a totally competitive economy inadequate for the development of fifth generation systems. A more subtle system of partial co-operation and partial competition may be necessary to co-ordinate the necessary resources.

11 Organizations and nations that are able to enter this new economic environment rapidly, and operate in it effectively, will tend to dominate industry and commerce in the future.

12.4 **Development**

12 Where development is undertaken with the intention of direct commercial applications it must be "rifle-shot" into well-specified markets, preferably based on strong home markets.

13 Each nation has its own pattern of local markets that could benefit from fifth generation computer systems and there is socpe for vertical market specialization based on these.

14 Bureaucracy is increasingly expensive for all countries and forms a major home market for knowledge processing systems.

12.5 **Application**

15 Fifth generation systems will impact all industries and those businesses that do not take full advantage of them will find it increasingly difficult to compete.

16 It is important for every industry to become an educated consumer of high technology.

17 Primary industries, such as oil, forestry and agriculture, are major potential users of knowledge products. They are also significant third world industries where there is export potential for the knowledge technology, for good-will as well as currency.

12.6 **New Markets**

18 The new Western markets for leisure, job enhancement and personal development have a massive growth potential.

19 The low cost, ease of use and multi-language communication capabilities of fifth generation computer systems will also lead to more basic applications in third-world countries concerned with government and resource management.

20 Computing systems provide a new medium for communication that is interactive and transcends time and space. Fifth generation systems will make all aspects of this medium competitive with those of the best in other media.

21 Language and cultural barriers will limit any one nation from providing the "software" to be distributed through the new computing medium for markets in other nations. They provide a natural division between the technology and its applications.

22 Media are vehicles for extending ourselves, our society and our culture. We are moving into a differnt world and the future is extremely uncertain. However, the new knowledge technologies are the best tools available for coping with prediction, decision and action under uncertainty.

Whether the uncertainties of the information age are problems or opportunities is a matter of personal and national choice. Hopefully, we will welcome them even though they may be surprising and disturbing, the more so the more we believe ourselves familiar with this technology. The future will not be familiar for anyone. We need to prepare for it now.

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24.10.85

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Dear Brian,

As promised I am sending you (at last!) the copy of the background papers for the IMPACT 1984 Working Conference which included your excellent perspective.

If you are free to do so I would very much welcome any information on the Japanese Image Processing project which we discussed briefly at IJCAI '85.

Hoping all is going very well.

Yours sincerely,

Bob Muller

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